



中华人民共和国国家发展和改革委员会
National Development and Reform
Commission



CETREGIO
Chinese - European Training in Regional Policy
Regional Policy Dialogue with China

A project of the Directorate General for Regional and Urban Policy (DG REGIO) of the European Commission in the framework of the European Parliament's preparatory action to enhance regional and local co-operation by promoting EU regional policy on a global scale

Twinning Tianjin (CN) – Lazio (IT)
Regional and Urban Innovation

26 July – 03 August 2014

An event prepared for

Delegates from Regione Lazio and further European regions involved in CETREGIO activities

PROGRAMME
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Implemented by:

Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH

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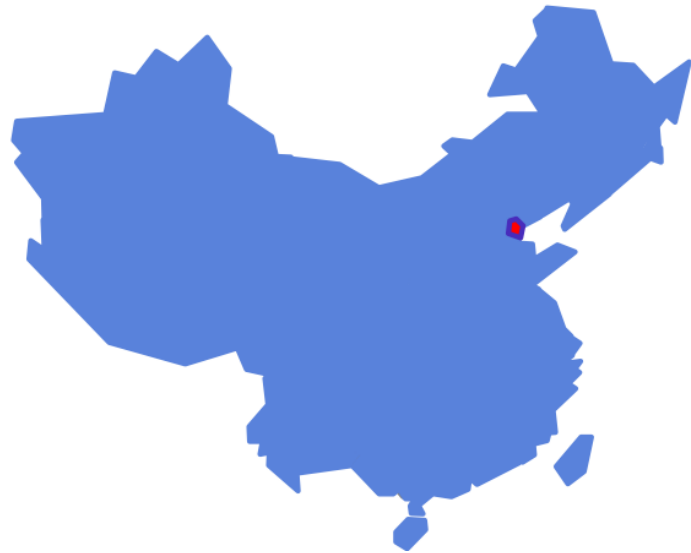
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www.cetregio.eu

Programme Design and Logistics

The programme is designed for European representatives of Regione Lazio (Italy) including (government and business sectors) as well as for further delegates from selected European regions from Austria, Spain and France. The event will consist of workshops on regional and urban development as well as matchmaking activities between European and Chinese business and policy representatives. Meetings will be held in Heping District, Wuqing District and Jixian County. Prior to the meetings in Tianjin, Italian delegates will attend the Wine Expo Beijing.

Tianjin is one of four cities direct-controlled by the Central Government and the fourth largest in China (13 Mio. inhabitants). Tianjin City recorded 2013 China's highest per-capita GDP and has become the pilot city with the most industrial investment funds in China. Its pillar industries are electronic information technology, automotive, biotechnology and pharmaceuticals, metallurgy and petrochemicals industries. The new coastal area, consisting of Tianjin Port, Tianjin Economic and Technology Development Area (TEDA) and Tianjin Bonded area, has attracted numerous world-famous businesses.



Heping District, located in the central area of Tianjin, is the centre of Tianjin for politics, commerce, business affairs, finance, education, and medical treatment. This District covers an area of 9.97 km² and has a domicile population of 420.000 inhabitants.

Binhai New Area lies along the southeast coast of Tianjin. It covers three urban areas (Tanggu, Hangu and Dagang) and nine economic functional zones, such as development zones, free trade zone, high-tech zone, and Dongjiang Free Trade Port Zone of Tianjin port. Besides, it includes 27 towns. It is the intersection between the developed city chain in the eastern coast of China, that is, Beijing, Tianjin and those in Hebei province, and Bohai city band. The Binhai New Area is being developed into a gateway for northern China as well as a base of modern manufacturing and R&D transformation.

As one of the 18 districts and counties under Tianjin, **Wuqing** has a population of 830.000 inhabitants. Wuqing enjoys unique location advantage. It is located between Beijing and Tianjin, adjacent to Beijing at north and to Hebei Province at west and northeast. Located on East Development Belt of greater Beijing city space development strategy planning “Two Axis and Two Belts”, and together with Tianjin Binhai New Area on Tianjin-Binhai Integrated Development Axle of Tianjin urban development axle, Wuqing has great potential for development.

Jixian lies in the centre part of the three regions Beijing-Tianjin-Hebei and plays an important role in the implementation of this national strategy launched by Chinese President Xi Jinping. The county is located in the north of the municipality of Tianjin and has a spectacular natural scenery and numerous historical monuments, including a small section of the Great Wall known as Huangyaguan. It has an area of 1.590 square kilometres and a population of 800.000 inhabitants.

Participants

CETREGIO - China-EU Training in Regional Policy (www.cetregio.eu)
Twinning between Regione Lazio (Italy) and Tianjin (China)
28. July – 02. August 2014

Delegates from Lazio and further EU regions

N°	Name	Position	Institution	Country	E-Mail
1	Mr Daniele Leodori	President	Regional Council of Lazio	Italy	dleodori@regione.lazio.it
2	Mr Paolo Orneli	Chief of the Staff	Regional Ministry for Economic Development	Italy	porneli@regione.lazio.it
3	Mr Carlo Rossi	Director Decentralised Cooperation	Region of Lazio	Italy	crossi@regione.lazio.it
4	Mr Paolo Bianchini	Chief of the Presidency Staff	Regional Council of Lazio	Italy	pbianchini@regione.lazio.it
5	Ms Paola Cascinelli	Staff Internationalization	Regional Ministry for the Industry and Economic Development	Italy	pcascinelli@regione.lazio.it
6	Ms Donatella Piccione	Staff of Unit Research, CSR and Internationalisation	Regional Development Agency Sviluppo Lazio	Italy	d.piccione@agenziaviluppolazio.it
7	Ms Cristina Manzione	Officer	Regional Agency for Tourism	Italy	cmanzione@regione.lazio.it
8	Ms Viviana Spinella	Member of the Presidency Staff	Regional Council of Lazio	Italy	vspinella@regione.lazio.it
9	Mr Luigi Campitelli	Head of Unit Research, CSR and Internationalisation	Regional Development Agency Sviluppo Lazio	Italy	l.campitelli@agenziaviluppolazio.it
10	Mr Lorenzo Lo Cascio	Innovation and Development Policy Senior Expert	Region of Lazio	Italy	lorloc@ymail.com
11	Mr Giovanni Marinucci	Marketing Director	Civitavecchia Harbour	Italy	marinucci@portidiroma.it

12	Mr Mauro Mannocchi	President	Fiera di Roma	Italy	m.mannocchi@fieradiroma.it
13	Mr Claudio Capezzuoli	Member of the Board	CNA - National Association of Small and Middle Size Enterprises – Lazio	Italy	capezzuoli@cnapmi.com
14	Mr Fabrizio Borraccia	Member of the Board	Association of Industry and Enterprises Unindustria, Lazio	Italy	fabrizio.borraccia@unindustria.it
15	Mr Danilo Sordi	President	Regional Park Monti Simbruini	Italy	dasord@tin.it
16	Mr Roberto Simonetti	Member of the Board and Manager in Aerosekur, Airborne Systems Business Unit	Association of Industry and Enterprises Federlazio, Lazio	Italy	Segreteria@federlazio.it
17	Mr Stefano Albano	Member of the Board	Association of Industry and Enterprises Confartigianato, Lazio	Italy	info@confartigianatolazio.it
18	Mr Massimiliano Castellano	Commercial Director	Commercial Director HQI – High Quality Italy	Italy	info@hqitaly.it
Delegates from other EU countries					
19	Mr José María Serena	C.E.O.	AUMA - Environmental & Energy Consulting, Barcelona	Spain	jmserena@auma.es
20	Mr Carlos Novais Pereira	Manager for International Relations	cd2e Eco-Enterprises North France, Lille	France	c.pereira@cd2e.com
21	Ms Sigrid Winkler	Programme Manager Danube Strategy and Innovation	Technology Agency Upper Austria (TMG)	Austria	sigrid.winkler@tmg.at
22	Mr Pablo Gándara	Project Coordinator	CETREGIO	Germany	pgandara@cetregio.eu
23	Mr Shi Xin	Senior Expert China	CETREGIO	China	shixin@cetregio.eu

Programme (red colour refers to activities of delegates involved in parallel activities of *Fiera di Roma*)

Saturday, 26 July 2014 - Travel Day

Morning: European experts fly from Amsterdam or Vienna to Beijing

12:00 – 19:55 Lazio Group 1 “CETREGIO” (Paolo Orneli, Carlo Rossi, Lorenzo Lo Cascio, Paola Cascinelli, Luigi Campitelli, Donatella Piccione, Cristina Manzione and Giovanni Marinucci)

Flight Rome – Abu Dhabi (Etihad EY84, code share with Alitalia)

21:30 – 08:50 (+1) Lazio Group 1: Flight Abu Dhabi - Beijing (Etihad EY 888)

20:55 – 13:10 (+1) Lazio Group 2 “Fiera di Roma” (Daniele Leodori, Viviana Spinella, Paolo Bianchini, Claudio Capezzuoli, Fabrizio Borraccia, Roberto Simonetti, Danilo Sordi, Stefano Albano, Mauro Mannocchi, Massimiliano Castellano) Flight Rome – Beijing

Sunday, 27 July 2014 - Beijing

05:50 Arrival of EU experts 1 (JM Serena, P. Gándara, C. Novais – KL4303)

08:50 Arrival of Lazio Group 1 (EY 888)

09:15 Arrival of Ms Sigrid Winkler (Austrian Airlines, OS 063)

09:30 – 10:30 Transfer to Hotel in Beijing (Organised by CETREGIO)

12:00 - 14:00 Lunch near the hotel

13:10 Arrival of Lazio Group 2 “Fiera di Roma”

- Fiera di Roma Group 1 (Leodori, Spinella, Bianchini)
 - 14:00 Transfer to Yanqing for – transfer organised by Fiera di Roma
 - Rest of the program to be defined by Fiera di Roma
- Fiera di Roma Group 2 (Capezzuoli, Borraccia, Sordi, Murdolo, Simonetti)
 - 14:00 Transfer to Beijing Prime Hotel Wangfujing for – transfer organised by Fiera di Roma
 - 18:00 joint dinner with EU experts

14:00 – 17:30 Cultural Programme in Beijing (Forbidden City)

18:00 – 20:00 Joint Dinner upon Invitation of the Commercial Attaché (Mr. Yan, Chinese Film Making expert will join the group)

Accommodation in Beijing (except Leodori, Spinella, Bianchini, Castellano & Albano – stay in Yanqing)

Beijing Prime Hotel Wangfujing (*****)

2 Wangfujing Avenue, Dongcheng, Beijing, 100006, Phone: +86 10 58169999

<http://www.primehotelbeijing.com/>

Monday, 28 July 2014

- 09:00 – 10:00** Transfer by bus to Zhongguancun (all delegates except of Leodori, Spinella and Bianchini who be already in Yanqing)
- 10:00 – 11:00** Regional Innovation in Beijing – 8. Floor, Hode Innovation Valley of Hongguancun Science Park (<http://www.hdcxg.com/>)
- 11:00 – 12:00** Visit of Zhongguanchun Innovation Street (Innoway) and discussion with authorities

Zhongguancun is the most intensive scientific, education and talent resource base in China. It boasts almost 40 colleges and universities like Peking University and Tsinghua University, more than 200 national (municipal) scientific institutions such as the Chinese Academy of Social Sciences and the Chinese Academy of Engineering, 67 state-level laboratories and 27 national engineering research centres. The area is popularly known as the Silicon Valley of China, hosting large Chinese computer enterprises and four of the top 10 international software companies. In 2010, the gross income of enterprises in Zhongguancun achieved 1.59 trillion Yuan (approx. 2.5 Billion €), taking up about one seventh of all high and new-tech zones in China and contributing 23.5 percent to Beijing's economic growth. There are more than 5.000 enterprises with at least 15.000 overseas returnees.

Website: <http://en.zgc.gov.cn/>

- 12:30 – 14:00** Joint Lunch (Restaurant Xihe Yayuan, Zhongguancun Str. 15-3)
- 14:00 – 15:30** Italian Delegation: Transfer to Wine Expo (Yanqing). Shuttle organised by Fiera di Roma (ask the shuttle to pick up the delegation in Restaurant!)
- Participation at the Wine Expo (also dinner). Transfer to Beijing Prime Hotel.**
- 14:00 – 15:00** European experts: Transfer to NDRC Headquarters
- 15:00 – 16:00** Meeting with NDRC Vice-General Director Mr. Zhou Yong
- 16:00 – 17:00** Transfer back to Hotel Prime
- 18:00 – 20:00** Joint Dinner

Accommodation in Beijing Prime Hotel Wangfujing (*****)
(all delegates **except of Leodori, Spinella, Bianchini, Castellano, Albano and Manzione**) who be already in Yanqing)

Beijing Prime Hotel Wangfujing (*****)
2 Wangfujing Avenue, Dongcheng, Beijing, 100006, Phone: +86 10 58169999
<http://www.primehotelbeijing.com/>

Tuesday, 29 July 2014
Beijing - Tianjin

Fiera di Roma Group 1 (Leodori, Spinella, Bianchini, Castellano, Albano and Manzione)

09:00 – 09:30 Opening Ceremony of the International Grape Conference

09:30 - 11:00 Inauguration Ceremony of the Wine Exposition

11:00 – 13:00 Presentation of Lazio: Wine and Tourism – Stand istituzionale – Cristina Manzione

13:00 - 16:00 Transfer to Tianjin (transfer organized by Fiera di Roma) – If they travel by VIP shuttle car, Tianjin DRC could pick them up at the highway's exit to Tianjin (cars from Beijing are not allowed to enter the city at that time). If they take the fast train (from Beijing South Railway Station), the trip takes 30min and DRC Tianjin would pick them up at the train station Tianjin.

17:30 Participation in the Signing Ceremony (see below) and Joint Dinner with authorities

CETREGIO Delegation (all delegates except the above mentioned)

08:30 – 09:30 Transfer to Beijing South Railway Station

09:30 – 10:00 Transfer by fast train to Tianjin

10:00 - 12:00 Arrival and Transfer to the Tianjin Exhibition Center.

Participants will visit the Tianjin Exhibition Center in order to get an overview of the City, its development and future prospects. Tianjin is one of four cities direct-controlled by the Central Government and the fourth largest in China (13 Mio. inhabitants). Tianjin City recorded 2013 China's highest per-capita GDP and has become the pilot city with the most industrial investment funds in China. Its pillar industries are electronic information technology, automotive, bio-tech and pharmaceuticals, metallurgy and petrochemicals industries.

12:30 – 13:30 Joint Working Lunch

13:30 – 14:30 Transfer to the Hotel and Check-in

14:30 – 17:30 Workshop with Tianjin Authorities about Regional and Urban Policy

Venue: Conference Room, Second Floor, Building 1, Zhengxie Club Hotel, No.273 Jiefang Road, Hexi District, Tianjin 300042.

The purpose of this forum is to introduce Tianjin and the European regions involved in the programme, especially Lazio (Italy). The idea is to exchange best practices of urban and regional development policies and to elaborate a roadmap for decentralised collaboration between the involved regions.

Presentations of CETREGIO, Lazio, Upper Austria and Tianjin

17:30 – 18:00 Signing Ceremony under presence of Mayor of Tianjin

17:30 – 18:00 Transfer to the City Hall

18:00 – 20:00 Dinner with Mayor of Tianjin (*)

***Alternatively, there could be a dinner directly in Zhengxie Club Hotel. Tianjin City Government will decide on this.**

20:00 – 21:30 Boat tour on the Haihe River

Accommodation in Tianjin

Zhengxie Club Hotel (*****)

No.273 Jiefang Road, Hexi District, Tianjin 300042. Tel: +86-22-23398666

<http://zhengxieclub.chinaholiday.com/>

Wednesday, 30 July 2014

09:00 – 12:00: EU-China Business Forum

Venue: Conference Room, Fourth Floor, Building 2, Zhengxie Club Hotel, No.273 Jiefang Road, Hexi District, Tianjin 300042

The purpose of this forum is to foster economic cooperation on the company level between Tianjin and European regions, especially from Italy, Austria, France and Spain. Joint by professional agencies like international law firms and investment banks, Chinese and European business delegates will be invited and discuss the opportunities of inbound and outbound investment between both regions. Detailed potential projects and potentials will be introduced. Experience of reaching successful investment in European countries will be discussed as well.

Short presentations (5 min) by:

- Lazio (IT): Mr Campitelli – Regional Attractiveness and Policy of Lazio
- Lazio (IT): Mr Lo Cascio – Innovation and Aerospace in the Lazio Region
- Lazio (IT): Mr Marinucci – Civitavecchia Harbour
- Lazio (IT): Mr Capezzuoli – Agrifood Industry of Lazio
- Lazio (IT): Mr. Borraccia – The Industrial Projects of Lazio Firms in China
- Lazio (IT): Mr Murdolo – Fiera di Roma – The Lazio Exposition Center
- Upper Austria (AT): Ms Winkler – TMG Agency
- Catalonia (ES): Mr Serena – AUMA Consulting Group
- Nord Pas de Calais (FR) – Mr Novais – CD2E Eco-Enterprises

Presentations by Chinese side

12:30 – 14:00 Joint Lunch

14:00 – 15:00 Bus Transfer to Wuqing

15:00 – 16:30 Field visit to Tianjin Wuqing Development Area and Sino-EU industry Park

As one of the 18 districts and counties under Tianjin, Wuqing covers an area of 1.574 km² and has a population of 830.000 inhabitants. Wuqing enjoys unique location advantage, and has been called “Corridor of Beijing and Tianjin”. It is located between Beijing and Tianjin, adjacent to Beijing at north and to Hebei Province at west and northeast. Located on East Development Belt of greater Beijing city space development strategy planning “Two Axis and Two Belts”, and together with Tianjin Binhai New Area on Tianjin-Binhai Integrated Development Axle of Tianjin urban development axle, Wuqing has great potential for development. The district centre is 71 km away from urban Beijing and 13 km away from urban Tianjin. In order to strengthen the cooperation with European business, the Wuqing Development Area has recently built the *Europe Industry Park*. The park is located north of the area, with a total area of 9.5 square kilometres. Wuqing aims at attracting especially biomedicine, advanced manufacturing and new materials companies from Europe.

16:30 – 18:00 Field visit to Tianshi (TIENS) Group in Wuqing

Since its foundation in 1995, Tiens Group has become a multinational group of bio-tech industry specializing in manufacturing, retail, international trade, international tourism, e-business, finance, and education (among others). It has now branches in 110 countries serving 190 nations, with a stable consumer force of 16 million families worldwide. It has registered more than 100 subsidiaries and developed over 4000 authorized distributor stores in China.

<http://tiens.com/tiens/group/en/upload/tiens/en/1.htm>

18:00 – 19:30 Dinner in Wuqing

19:30 – 20:30 Transfer to Jixian (Ji County)

Hotel in Jixian

Jixian Marriott Hotel (*****)

No 6 Fenghuangshan Road, Yu Yang District Jixian Tianjin 301900 China, Phone +86 22 2917 9999

<http://www.marriott.com/hotels/travel/tsnjx-jixian-marriott-hotel/>

Thursday, 31 July 2014

09:00 - 12:00 Urbanisation meeting in Jixian

This forum aims to discuss key topics of the urbanisation process including urban-rural relationship, urban innovation policy and harmonization of different regions. This is especially prominent within the framework of the national strategy of “Harmonized Development of Beijing-Tianjin-Hebei regions” recently raised by Chinese President Xi Jinping. Jixian lies in the centre part of the three regions and plays an important role in the implementation of this national strategy. Key experiences and lessons learnt from the European and Chinese side will be introduced and discussed.

- Speakers from China: Vice-Mayor Tianjin, Vice-GD of DRC Tianjin, Mayor of Jixian
- 2 Speakers from Research Institutes of NDRC (Beijing)
- Speaker from CETREGIO, speaker from EC-Link
- Short speeches to urbanisation by following experts
 - Mr Campitelli (IT) – Regional attractiveness and policy
 - Mr Lo Cascio (IT) – Innovation and aerospace
 - Mr Sordi (IT) – Monte Simburini Park
 - Ms Manzione (IT) – Lazio Touristic strategy
 - Ms Winkler (AT) – TMG Upper Austria
 - Mr Serena (ES) – AUMA Consulting Group - Catalonia

Background information: Jixian is a county in the far north of the municipality of Tianjin, holding cultural and historical significance (e.g., the Buddhist Temple of Solitary Joy). Known as "Tianjin's backyard", it has a spectacular natural scenery and numerous historical monuments, including a small section of the Great Wall known as Huangyaguan. Jixian is also well known for its abundance of unique, local fruits and nuts. It has an area of 1.590 square kilometres and a population of 800.000 inhabitants.

12:30 – 14:00 Joint Lunch

14:00 – 18:00 Visit of the Great Wall in Jixian

18:30 – 20:00 Dinner with local authorities

Hotel in Jixian

Jixian Marriott Hotel (*****)

No 6 Fenghuangshan Road, Yu Yang District Jixian Tianjin 301900 China, Phone +86 22 2917 9999

<http://www.marriott.com/hotels/travel/tsnjx-jixian-marriott-hotel/>

Friday, 01 August 2014

09:00 – 10:00 Transfer to Tianjin Binhai

10:00 – 12:30 Dongjiang Port and Binhai TEDA High Technology Park

Binhai New Area lies along the southeast coast of Tianjin. It covers three urban areas (Tanggu, Hangu and Dagang) and nine economic functional zones, such as development zones, free trade zone, high-tech zone, and Dongjiang Free Trade Port Zone of Tianjin port. Besides, it includes 27 towns. It is the intersection between the developed city chain in the eastern coast of China, that is, Beijing, Tianjin and those in Hebei province, and Bohai city band. The Binhai New Area is being developed into a gateway for northern China as well as a base of modern manufacturing and R&D transformation.

Websites: TEDA: <http://en.teda.gov.cn/html/ewwz/portal/index/index.htm>

Dongjiang Port: <http://www.dongjiang.gov.cn/html/DJYW/portal/index/index.htm>
www.dongjiangport.com

12:00 – 13:30 Joint Lunch

Four Italian delegates leave for Beijing (Leodori, Spinella and Bianchini) - Transfer organised by Fiera di Roma) – The best choice is to take the train. Fiera di Roma should pick them up in Beijing South Railway Station

13:30 – 14:30 Transfer to Dongli District

14:30 – 15:15 Visit of Pilot Country for New Urbanization in Dongli

15:15 – 15:50 Transfer to Hexi District

15:50 – 17:00 Visit of Local Cultural centre, Historical Museum and meeting with city authorities

17:00 – 17:30 Transfer to Heping District

17:30 – 18:30 Meeting with City Authorities

Heping District, located in the central area of Tianjin, is the centre of Tianjin for politics, commerce, business affairs, finance, education and medical treatment. This District covers an area of 9.97 Km² and has a domicile population of 420.000 inhabitants.

18:30 – 20:30 Cultural program and dinner

Accommodation in Tianjin

Zhengxie Club Hotel (*****)

No.273 Jiefang Road, Hexi District, Tianjin 300042. Tel: +86-22-23398666

<http://zhengxieclub.chinaholiday.com/>

Saturday, 02 August 2014
Tianjin - Beijing

Cultural activities in Tianjin

18:00 – 20:00 Dinner in Tianjin

20:00 - 21:30 Transfer to Beijing International Airport

Fiera di Roma Group 1 + Group 2 will stay over night in Beijing. Accomodation to be defined by Fiera di Roma

Sunday, 03 August 2014
Travel Day

00:50 – 05:40 European delegates travel to Amsterdam (KLM flight KL4302) and then to their home cities

01:30 – 12:45 Italian CETREGIO delegates fly with Alitalia Flight to Rome (stopover in Abu Dhabi)

Fiera di Roma Group 1 + Group 2

10:00 – 11:00 Transfer to the airport organized by Fiera di Roma

13:40 Fly to Rome